

AI Without the Hype:

AI Basics **Medical Affairs** Needs to Know

Introductory Webinar for Medical Affairs Professionals

Webinar

WEDNESDAY 25TH MARCH 2026

6:00PM AEST/AEDT (NSW, ACT, VIC, TAS)

WA: 3:00PM | QLD: 5:00PM | SA: 5:30PM | NZ: 8:00PM

REGISTER NOW



Huey Wen Lee

Speaker



Kyle Buchtman

Speaker



Jenny Stanwix

Facilitator

Gain Confidence & Practical Skills with AI

mapa.org.au



AI Without the Hype:

AI Basics **Medical Affairs** Needs to Know

Introductory Webinar for Medical Affairs Professionals

Webinar

***Join the MAPA Digital and Innovation Working Group
for an introductory webinar for
Medical Affairs Professionals***

Artificial Intelligence is rapidly reshaping the way Medical Affairs teams work — from insight generation to content development and field support. Knowing how to use AI responsibly and effectively is key.

This introductory webinar has been designed specifically for beginners and novice AI users working in Medical Affairs. Whether you're AI-curious or have experimented but lack confidence, this session will provide a practical, structured foundation.

Gain Confidence & Practical Skills with AI

mapa.org.au



AI Without the Hype:

AI Basics **Medical Affairs** Needs to Know

Introductory Webinar for Medical Affairs Professionals

Webinar

This webinar will cover:

- Fundamentals of effective prompting for scientific and strategic tasks
- How to critically evaluate and validate **AI-generated outputs**.
- The appropriate and compliant use of **AI in Medical Affairs**.
- Real-world use cases from early **AI adopters within Medical Affairs**.

By the end of this session, you'll walk away with greater clarity, confidence, and practical tools that you can begin applying immediately in your role.

Gain Confidence & Practical Skills with AI

mapa.org.au



Meet the Faculty



Jenny Stanwix
Clinical Team Lead
Fortrea



Huey Wen Lee
Medical Advisor
Sanofi



Kyle Buchtman
Medical Affairs Lead
Taiho Pharma Oceania

REGISTER NOW



mapa.org.au

